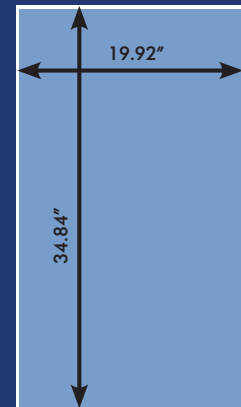




On-Board Portrait LCD Network

PRODUCTION SPECS



GENERAL INFORMATION

- Size: 34.84" h x 19.92" w
(889.62h x 501.38w millimeter)
- Creative Dimensions: 1920h x 1080w pixels
- Screen Orientation: Portrait
- Audio Support: No
- Number of screens: 3 per commuter ferry (12 in total)

SCREEN POSITIONS

- Screen One: Main deck forward seating area
Viewed at 3'-30'
- Screen Two: Main deck aft seating area
Viewed at 3'-20'
- Screen Three: Upper passenger deck
Viewed at 3'-50'

To ensure that your spot appears as you intend, create the content according to the specifications provided by your sales representative. Spots not built to exact dimensions provided may become distorted on our screens.

BEFORE SUBMITTING YOUR ART

- DO** make sure to check that the resolution of your files fulfill UAC's requirements.
- DO** make sure that all files are named clearly to easily identify the content of the file.
- DO NOT** submit digital images in a wrong file format i.e. logos as low resolution JPEG, PowerPoint file, or embedded in a Word Document.

ACCEPTABLE FORMATS

FOR LCD-NETWORK - STATIC

- Run Time: 30 seconds
- Frames per Second: (not applicable)
- Resolution: 100-150ppi
- File Formats: PNG, GIF, JPG, TIF, BMP
- Preferred File Format: PNG (Image Quality: High or Max)
- Color Mode: RGB

FOR LCD-NETWORK - DYNAMIC

- Run Time: 30 seconds
- Frames per Second: 24-30 Frames per second
- File Formats: MP4, MOV, WMV
- Preferred File Format: MP4 with h.264 codec
- Video Bit Rate: 5-10 Megabit
- Creative File Size: 100 MB for 30 seconds of video at a specific resolution
- Maximum File Size: 200 MB

CONTACT

For questions please contact your sales representative or our marketing coordinator:

Iris Krause
iris@uacworldwide.com
303-282-1000 x 1006

Lead time is five (5) days prior to intended installation date.

FTP Upload to:
www.hightail.com/u/uacgiordanomedia