



# 14'h x 48'w BULLETIN

## CO - PRODUCTION SPECS



### SIZING

Live Size: 14'h x 48'w (4267.2 x 14,630.4 millimeters)  
Bleed Area: 14'6"h x 48'6"w (4318 x 14,782.8 mm)  
Trim Size: 15'2"h x 49'2"w (includes pole pockets)

### DESIGN SPECIFICATIONS

#### COMPATIBLE SOFTWARES & FORMATS

Adobe Photoshop	EPS
Adobe InDesign	TIFF
Adobe Illustrator	Certified PDF
Quark Express	

#### SCALE

Vinyl copy to be printed at 23ppi.  
Smaller scale art is acceptable: 1/4 at 92ppi or  
1/12 at 276ppi.

#### DELIVERY INSTRUCTIONS

Be sure to include all imported or placed graphic files and fonts.  
If precise color matching is critical, please provide Pantone/  
CMYK callout for solid colored areas.

### CONTACT

Iris Krause  
iris@uacworldwide.com  
303.282.1000 x 1006

FTP Upload to:  
[www.hightail.com/u/uacgiordanomedia](http://www.hightail.com/u/uacgiordanomedia)

### FINISHING SPECIFICATIONS

See sizing listed previously.

Copy must bleed at least 3 inches on all four sides.

Beyond the 3-inch bleed a 4-inch deep pole pockets must be incorporated on all four sides.

7 ounce (light-weight) PE vinyl or 13 ounce (regular-weight) PVC vinyl may be used.

### SHIPPING INFORMATION

All content is subject to the approval of United Advertising Corporation. Material must be received at least 10 working days before the installation at:

United Advertising Corporation  
498 West Iliff Ave.  
Denver, CO 80223  
Attention: Robert Callum  
303.282.1000

Deliveries Accepted: 10am-3pm, Mon-Thu

#### NOTE

All unused material remaining after conclusion of display will be disposed of immediately unless instructions are received 30 days prior to conclusion of display period.