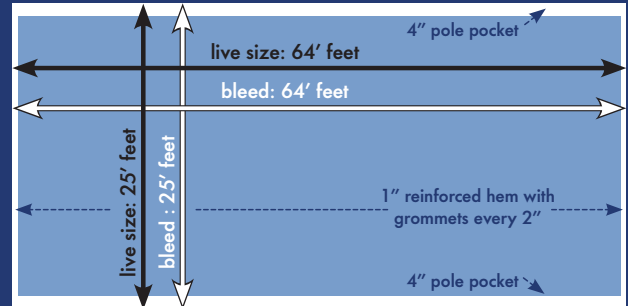




# 25'h x 64'w WALL BANNER

Denver Wall Banner UAC #CO-025

CO - PRODUCTION SPECS



## SIZING

Live Size: 25'h x 64'w (7620 x 19507.2 millimeters)  
Bleed Area: not necessary  
Trim Size: 25'h x 64'w (includes pole pockets)

## DESIGN SPECIFICATIONS

### COMPATIBLE SOFTWARES & FORMATS

Adobe Photoshop      EPS  
Adobe InDesign        TIFF  
Adobe Illustrator      Certified PDF  
Quark Express

### SCALE

Banner to be printed at 23ppi.  
Smaller scale art is acceptable: 1/4 at 92ppi or 1/12 at 276ppi.

### DELIVERY INSTRUCTIONS

Be sure to include all imported or placed graphic files and fonts.  
If precise color matching is critical, please provide Pantone/  
CMYK callout for solid colored areas.

## CONTACT

Iris Krause  
iris@uacworldwide.com  
303.282.1000 x 1006

FTP Upload to:  
[www.hightail.com/u/uacgjordanomedia](http://www.hightail.com/u/uacgjordanomedia)

## FINISHING SPECIFICATIONS

### SIZE

See sizes listed above. Pole pockets and reinforced hem are built into previously listed sizes.  
Substrate 13 ounce (regular-weight) PVC vinyl.

### FINISHING

Finish with 4-inch deep reinforced pole pockets on top and bottom.  
Finish both sides with 1-inch reinforced hem with grommets spaced every 2-feet. Measurements are to the center of each grommet.

## CONTENT APPROVAL

All content must be submitted to UAC at least 30 days prior to the contracted installation date and it is subject to the approval to UAC. The city of Denver also requires a copy of the intended content prior to approving our installation permit.

## SHIPPING INFORMATION

Material must be received at least 10 working days before the installation at:

United Advertising Corporation  
498 West Iliff Ave.  
Denver, CO 80223  
Attention: Robert Callum  
303.282.1000

Deliveries Accepted: 10am-3pm, Mon-Thu

### NOTE

All unused material remaining after conclusion of display will be disposed of immediately unless instructions are received 30 days prior to conclusion of display period.