



14'h x 48'w BULLETIN

NY - PRODUCTION SPECS



SIZING

Live Size: 14'h x 48'w (4267.2 x 14,630.4 millimeters)
Bleed Area: 14'6"h x 48'6"w (4318 x 14,782.8 mm)
Trim Size: 15'2"h x 49'2"w (includes pole pockets)

DESIGN SPECIFICATIONS

COMPATIBLE SOFTWARES & FORMATS

Adobe Photoshop	EPS
Adobe InDesign	TIFF
Adobe Illustrator	Certified PDF
Quark Express	

SCALE

Banner to be printed at 23ppi.
Smaller scale art is acceptable: 1/4 at 92ppi or
1/12 at 276ppi.

DELIVERY INSTRUCTIONS

Be sure to include all imported or placed graphic files and fonts.
If precise color matching is critical, please provide Pantone/
CMYK callout for solid colored areas.

CONTACT

Iris Krause
iris@uacworldwide.com
303.282.1000 x 1006

FTP Upload to:
www.hightail.com/u/uacgiordanomedia

FINISHING SPECIFICATIONS

See sizing listed above.

Copy must bleed at least 3 inches on all four sides.

4-inch deep pole pockets must be incorporated on all four sides.

7 ounce (light-weight) PE vinyl or 13 ounce (regular-weight) PVC vinyl may be used.

SHIPPING INFORMATION

All content is subject to the approval of United Advertising Corporation. Material must be received at least 10 working days before the installation at:

United Advertising Corporation
c/o Empire Erectors 801 East 134th Street
DBronx, NY 10454
718-292-1600

Deliveries Accepted: 10am-3pm, Mon-Thu

NOTE

All unused material remaining after conclusion of display will be disposed of immediately unless instructions are received 30 days prior to conclusion of display period.